

New Community Market Coming Soon

Good news! I just got wind of a new community market that will be opening in early spring located right near downtown Delaware. Called The Delaware County Community Market, it should be a fantastic sustainable addition to our area, especially in light of the fact that finding groceries in downtown Delaware just got near impossible with the closing of the S. Sandusky St. Kroger. The best news of all is that local nonprofit organizations will benefit as well.

So here's the scoop—this market, which will be housed at 222 E. William St. right next to the State liquor store just past the railroad overpass—has three components: vendors, members and nonprofits. The vendors are local small business people who make or sell items such as homemade or home-prepared foods, baked goods, fresh fruits and vegetables, handcrafted gift items, etc...The members are the buying public, people like me and you who join the community market (at no cost) but get to register and select a nonprofit organization to receive 20 percent of our individual purchases. The nonprofits are local organizations who wish to register to receive these donations.

Now that is brilliant! According to Rick Dinovo of Central Marketing Associates, Inc., they have owned the building for 25 years. A few years ago they started working on a plan to implement a traditional business model to benefit local nonprofit organizations.

"What we devised was a store concept that would provide a low risk outlet for local small business people (vendors) to sell items to local customers (members) and return the profits to local nonprofit organizations," explained Dinovo.

The building is being renovated right now and they are in the process of meeting with potential vendors and nonprofit organizations to further explain how the system will work.

This is SO exciting! This new venture will knock out my (and other's) dreams of a year-round farmer's market and a co-op of sorts in Delaware all with one fell swoop. The fact that nonprofits will benefit with every purchase is the beautiful icing on the cake. Way to go, DCCM! We will be anxiously awaiting your progress.

To find out more information, please contact Dinovo at 740-363-1126 or DCCMC@centralmarketing.com.

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